



Local Action for Global Results

**British Coffee
Association**

10. September 2019



Collaboration
opportunities

Overview
GCP



Local Action for Global Results

A strong network with 140+ members and 11 countries



GCP Members: Producers | Trade | Roasters & Retail | Associations | Civil Society



GCP GOALS



Thriving & Sustainable Coffee Sector

1

IMPROVED LIVELIHOODS

Gender & youth equality
Better working conditions
Improved health and nutrition

2

FARMER PROSPERITY

Increased income
Optimum productivity
Improved quality
Supply chain efficiency
Increased demand

3

CONSERVATION OF NATURAL RESOURCES

Water usage
Reduced deforestation
Soil protection

Local Action for Global Results: Towards Sustainable Coffee Regions



CORE FUNCTIONS



Convene



**Enable
Local Action**



**Facilitate
Measurement**



Convene

A DIVERSE NETWORK



**GLOBAL COFFEE
PLATFORM**
for a sustainable coffee world



COOPERATION PARTNERS





Board Members

Industry



Marcelo Burity

Nestlé



Shannon Higgins

Mother Parkers Tea & Coffee



Daniel Martz

Jacobs Douwe Egberts

Civil Society



Herbert Lust

Conservation International



Han de Groot

Rainforest Alliance



John Schluter

Café Africa (Co-Treasurer)

Producers



Juan Esteban Orduz

National Federation of
Coffee Growers of Colombia
(FNC)



Joseph K. Kimemia

Chair African Fine Coffee
Association (AFCA) Kenya
Chapter and a member of
the AFCA Board



**Silvia Janine Servidor
de Pizzol**

Coffee National Council
(CNC)

Trade



Trishul Mandana

Volcafe Ltd



Juan Antonio Rivas

Olam International Limited
(Vice Chair)

Additional



Jenny Kwan

IDH, The Sustainable Trade
Initiative



Carlos Brando

(Chair)



**Enable
local action**





Country Coffee Platforms





Country Coffee Platforms



Multistakeholder forum



National Sustainability Curriculum



Identified sustainability gaps (social, economic, environmental)



Improving enabling environment



App to monitor Coffee Sustainability Curriculum



Implementation of Internal Management Systems



Collective Technical Assistance Methodology



Member Initiatives on

- Agrochemicals management
- Weed management
- In prep: Labor Conditions





18 CSC FUNDAMENTAL ITEMS

20% ITEMS
80% PROBLEMS

Coffee Sustainability Curriculum (CSC)

Sustainability: grower is the greatest beneficiary.



Rational and technical use of water and irrigation.



Ensure good living conditions and potable water for workers and employees.



Septic tanks: treat sewage before it reaches nature.



Productivity is fundamental to obtain profits.



Weed management:
keep soil covered
and "alive".



**GLOBAL COFFEE
PLATFORM**
for a sustainable coffee world



Conservation of natural vegetation and water springs.



Do not burn
garbage and
recycle whatever
is possible.



Access to medical services.



Involve youngsters and women and facilitate family succession.



Control production costs,
record information and
promote traceability.



Compliance with labor laws.



Soil and leaf analyses for correction and fertilization.



Soil without erosion,
well maintained roads
and water retention.



Apply Integrated Pest Management and prioritize physical and mechanical methods.



Participate in training and capacity building events for all functions/jobs.



Proper storage of agrochemicals, adequate place to prepare products and to clean Individual Protection Equipment.



Use only registered agrochemicals, follow application instructions and dispose packages correctly.



Tools For Continuous Improvement Of Farm Performance GCP Brazil Program





**PLATAFORMA
GLOBAL DO CAFÉ**
pela sustentabilidade do café



**PLATAFORMA BRASIL
DE SUSTENTABILIDADE DO CAFÉ**



Country Platform Congress



Member Initiatives



**Creating more impact –
commitments and new initiatives**



What are Membership Initiatives



Collective Initiative pre- competitive investment



Address an **identified issue**



Alignment with **National Coffee Platforms** and their strategies



Promotes **alignment** with other initiatives



Benefits for You

Recognition

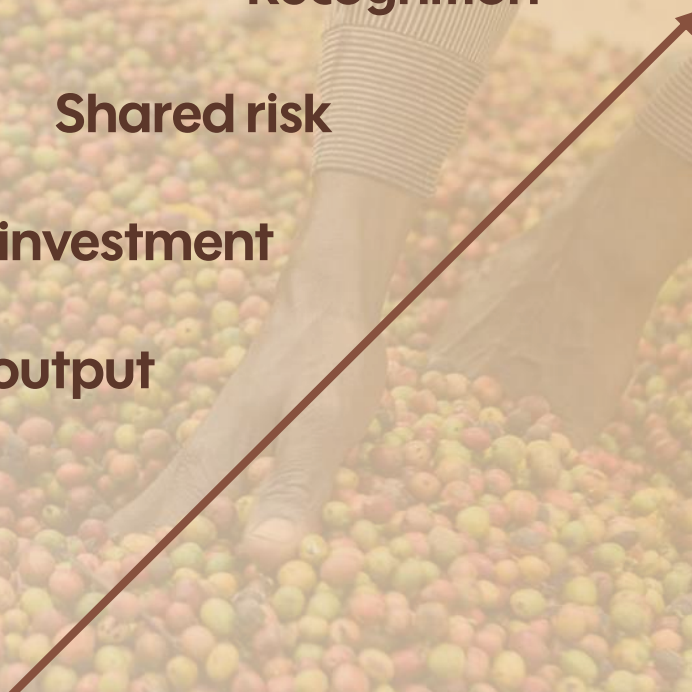
Shared risk

Co-investment

Better use of output

Increased scale

Increased scope





Status of Member Initiatives

Existing

Brazil Responsible use
of agro-chemicals

Vietnam More coffee with
less water

Uganda Towards integrated extension
services

In development

Vietnam Responsible use of agro-inputs

In focus for future

Brazil Labour conditions

Honduras Soil fertility mapping

Finished

Brazil Weed management



RESPONSIBLE USE OF AGROCHEMICALS IN COFFEE PRODUCTION



Impact Areas



Environment
preservation



Improved
labor conditions

Selected Arabica
and Robusta
producing regions
Q3 2018 - 2023

Expected Outcome

55 %

Growers in selected areas meeting
agrochemical-related best practices of the Coffee
Sustainability Curriculum after 5 years

Expected Output



Awareness of appropriate application of
agrochemicals, increased use and handling of
Personal Protective Equipment (PPE), and
proper storage of agrochemical products.

Partners





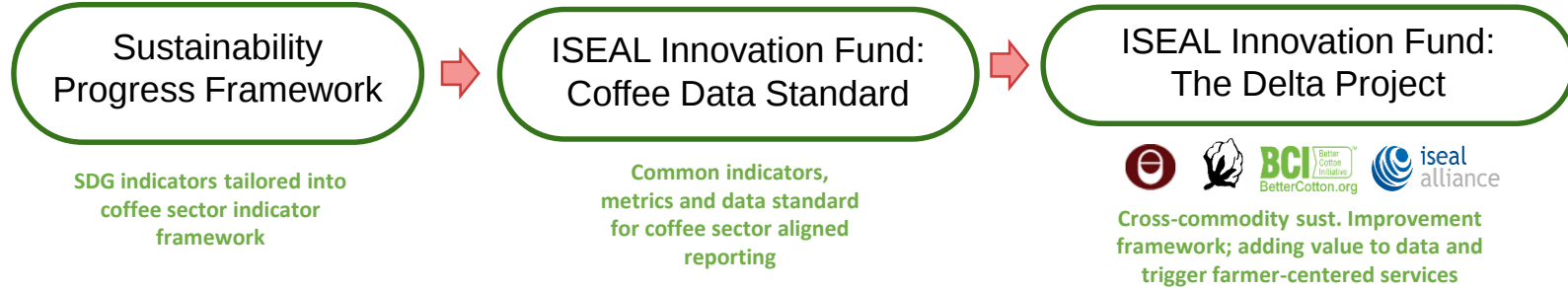
Facilitate Measurement



Measurement at GCP



Common Indicators



National Sustainability Curricula





GCP Call to Action to Collectively Address the Price Crisis





GCP Call To Action

**Global Coffee Platform
calls on all
coffee industry
stakeholders and partners**

1

Engage with the
international
coffee exchanges

2

Encourage Roasters
& Retailers

3

Activate stakeholders in
producing countries

4

Mobilize governments,
private sector, civil society, donors



BCAs sustainability focus areas

- 1) Working towards a circular economy for the UK coffee industry
- 2) Driving responsible sourcing practices that enhance existing standards
- 3) Improving the long-term resilience of coffee farmers at origin that safeguard human rights





Cooperation: BCA & GCP

2) Driving responsible sourcing practices that enhance existing standards

- Improvement in monitoring the impact / effectiveness of sustainable sourcing practices
- Promote sourcing practices safeguarding human rights & combating modern slavery

Measurement – GCP Progress

Final Buyer reporting on sustainable purchases

Brazil developing labor initiative & SCC's labor action network





3) Improving the long-term resilience of coffee farmers at origin that safeguard human rights

- Promote climate smart agriculture
- Support programs and purchasing practices that enhance the economic viability of farming
- Working collaboratively to enable coffee growing communities to thrive

National Sust. Curriculum

*Climate catalogue +
Country risk profiles*

Call to Action

*Economic viability of farming
quick scan study*

*Kenya & Uganda Economic
viability of farming studies*

Member Initiatives





Resources

GCP Call to Action on addressing the price crisis: <https://www.globalcoffeeplatform.org/latest/2019/gcp-calls-on-all-its-members-to-collectively-stop-the-price-crisis>

Member Initiatives:

Economic viability of farming quick scan study: <https://www.globalcoffeeplatform.org/resources/a-quick-scan-on-improving-the-economic-viability-of-coffee-farming>

Kenyan economic viability of farming study: <https://www.globalcoffeeplatform.org/assets/files/03-GCP-Tools/Kenya-Coffee-Platform-Coffee-Economic-Viability-Study-Report.pdf>

Ugandan economic viability of farming study: <https://www.globalcoffeeplatform.org/assets/files/03-GCP-Tools/UgandaCoffeeFinancialViability.pdf>

Coffee Data Standard: <https://www.globalcoffeeplatform.org/latest/2019/a-common-language-for-sustainable-coffee-the-coffee-data-standard#newsarticle>

Climate catalogue: <https://www.globalcoffeeplatform.org/latest/2019/brewing-up-climate-resilience-in-the-coffee-sector#newsheader>



Your contact to GCP

Caroline Glowka

Manager Member Relations & Corporate Partnerships

email

glowka@globalcoffeeplatform.org

telephone

+49 228 850 50 10



Thank you!

