

**THE BRITISH
COFFEE
ASSOCIATION**

BCA Sustainability Committee Meeting
8th June 2021

www.britishcoffeeassociation.org

@BritCoffAssoc

Antitrust Statement

Members of BCA shall not enter into any discussion, activity or conduct that may infringe, on its part or on the part of participants, any applicable competition law.

By way of example, participants shall not discuss, communicate or exchange any commercially sensitive information, including information relating to prices, marketing and advertising strategy, costs and revenues, trading terms and conditions with third parties, including purchasing strategy, terms of supply, trade programs, or distribution strategy.



Housekeeping

- Keep **camera ON** for the whole duration of the call
- Keep **microphones OFF** whilst listening and only turn microphone ON when contributing to a discussion
- Use 'raise hand' and chat functionality during the call when wanting to contribute or have any questions to the hosts



Agenda

1.30 - 1.40	Welcome, introductions & housekeeping
1.40 - 1.45	Sustainability news
1.45 –1.55	2021 priorities update & working group proposals
1.55 - 2.00	ECF & ICO Update
2.00 –2.30	Road to Net Zero. FDF Roadmap project (Emma Piercy, FDF)
2.30 – 2.40	Coffee Break
2.40 – 3.10	EU development of deforestation legislation (Isabelle Lemmens, ECF)
3.10 – 3.20	Working Group developments
3.20	Special thanks, AoB & date for next meeting



Sustainability News

- EPR & DRS consultations – update on responses
- UK Environment Bill – update on progress
- UN Food Systems Summit – submission
- Sustainable Food Trust – relevance for coffee, role of GCP?
- Single Serve Units – UK and EU updates

Sustainability Priorities

Top topics from the March meeting poll:

- Carbon/Climate Action & Resilience

- Deforestation – working group

- Waste & Recycling

- Infrastructure – Podback support

- Focus on importance of Net Zero

- Collaboration with UKTIA?

- Energy use survey

- Consumer energy use actions

ECF/ ICO

ECF Sustainability Cte

- BCA revised representation
 - Distinct workstreams – deforestation & due diligence
 - Sustainable Food Systems – EU FTA's
-
- ICO
 - Update on the Technical Workstream Groups

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Emma Piercy, Head of Climate Change & Energy Policy

Net Zero by 2040 Ambition – 27th April



- Launch of Net Zero Ambition on 27th April – [link here](#)
- Key notes, ‘Narrative’ & Roadmap’ presentations & 2021 workplan
- On SMEs, working with cross-sector trade associations under the Broadway Initiative: <https://www.zerocarbonbusiness.uk/>
- Focus initially on overarching needs and on ‘where to start’ – site will expand over time
- Initiative provides link into the [SME Climate Hub](#) & UK Government’s SME Climate Commitment

Knowledge sharing & Information





Food and Drink Federation (UK) passionate about food

Cross-sectoral collaboration on net zero



00:00 | 27:33



Food and Drink Federation (UK) passionate about food

Net Zero 19/11/20



00:00 | 20:28



Webinar: The road to Net Zero for Food and Drink

27 April 2021

This webinar officially launches our 2021 work programme with a key note address from the UK Government's Net Zero Business Champion, Andrew Griffith MP.

[Read more >](#)



Webinar: How will Net Zero reshape your business?

02 February 2021

Presented by Walker Morris LLP and Lombard. The business and regulatory landscape is rapidly changing in response to climate change. Delivering the UK's binding commitment to net zero emissions by 2050 requires far-reaching changes in how we live, consume, make things and do business.

[Read more >](#)



Webinar: Net zero and science based targets – What do they mean?

30 September 2020

In this webinar, Graeme (Principal Consultant, SLR) explains what is meant by Net Zero and Science Based Targets, how they can be set and managed, how your emissions may relate to a major client's carbon footprint/target, the steps required to set your own targets.

[Read more >](#)

Outline of overview document



Committing the F&D sector to net zero future

1. Introduction to the UK F&D sector
2. **Climate change and emissions reduction targets**
 - a. The urgency of tackling climate change, carbon budgets; UK and international net zero targets.
3. **Business case for FDF's net zero commitment**
 - a. UK net zero commitments and policies
 - b. Pressure from customers, consumers and investors
4. **Understanding GHG emissions in the F&D sector**
 - a. Emissions profile of the sector
 - b. Sources of members' emissions
 - c. Carbon accounting methodologies
5. **What would net zero targets mean for FDF members?**
 - a. Business opportunities and risks from net zero
 - b. Overview of potential strategies to achieve net zero emissions
 - c. Emissions reduction pathways and timelines
6. **Overview of sustainability initiatives in the food and drink sector**
7. **Introduction to FDF 'Achieving net zero' handbook**

Outline of handbook

1. Executive Summary

2. Introduction

Food & drink sector emissions

- a. emissions profile, broken down by each stage of the value chain
- b. company level assessments and target setting

Developments affecting the sector

- a. Issues affecting the whole value chain such as, waste initiatives, innovation, environmental awareness, dietary changes

3. Ingredients (UK & overseas agriculture; deforestation; potential actions)

4. Packaging (technology; sector initiatives; policy; potential actions)

5. Manufacturing (technology; sector initiatives; policy; potential actions)

6. Distribution & Storage (technology; sector initiatives policy; potential actions)

7. Customers (environmental awareness; ecolabelling; dietary changes)

8. Carbon offsetting - overview of the concepts of carbon removals for net zero, and industry opportunities

9. Call to Action

10. Summary of Actions - compilation of initiatives supporting carbon reduction in the sector

Roadmap Steering Group



- FDF Steering Group members:
Ian Wright – FDF Chief Exec, Pete Robertson – FDF Cymru
Cat Hay – FDF Scotland, Emma Piercy
- FDF Member Steering Group members:
Ronan Farren, Coca Cola, Andrew Griffiths, Nestle
Steve Barton, AB Foods, Lee Sheppard, Apetito
- Steering Group observers from NFU, BRC and NIFDA
- GHG model is building upon work from WRAP
- Separately, WRAP is convening the supply chain on carbon footprinting

- Project to complete in August – will publish full report at COP26, with chapter events in lead-up.
- Two proposed COP26 panel events – one UK focus with BRC, second, international focus with FIA and ALAIAB – both with additional panelists
- The ‘UK panel’ may still be in person, the international one will be online
- Dinner on 8th November and Reception on 9th November – sponsorship opportunities are available

Post Roadmap Activities



- Post roadmap project governance: taking forward the recommendations
- Food and Drink Sector Council role
- ½ day at <https://www.emexlondon.com/> agenda TBC to explore roadmap chapters (24/25 November)
- Any questions, please email me at emma.piercy@fdf.org.uk

Comfort Break

Comfort Break

EU DEVELOPMENT OF DEFORESTATION LEGISLATION

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BACKGROUND

On 23 July 2019, the EC published its **Communication on Stepping up EU Action to Protect and Restore the World's Forests**

Priorities include:

1. Reduce the footprint of EU consumption and encourage the consumption of products from deforestation-free supply chains in the EU
2. Work in partnership with producer countries to reduce pressures on forests
3. Strengthen international cooperation to halt deforestation and forest degradation
4. Redirect finance to support more sustainable land-use practices
5. Support research and innovation

One of the key commitments in the Communication is to assess additional demand-side regulatory and non-regulatory measures to ensure a level playing field and a common understanding of deforestation-free supply chains.

EUROPEAN GREEN DEAL

EU growth strategy that aims to transform the EU into a fair and prosperous society.

HOW? By putting Europe on a pathway to a sustainable future.

Overarching goal: The EU is to become the first climate-neutral “block” by 2050

Over 20 different transformative policies



IMPACT ON PRODUCING COUNTRIES

BIODIVERSITY STRATEGY

Introduces measures to tackle the global biodiversity challenge



Reducing the
use and risk of
pesticides by
50% by 2030



Mandatory due
diligence to:

Guarantee
sustainable value
chains
+
Prevent global
deforestation

FARM TO FORK STRATEGY

Attempts to accelerate the transition to Sustainable Food Systems



Reducing the
use and risk of
pesticides by
50% by 2030



Reducing by
20% the use of
fertilizers by
2030
+
Reducing EU's
contribution to
global
deforestation

REGULATION ON FOREST COMMODITIES

The EU is exploring **regulatory and non-regulatory options for additional demand side measures** to minimize the risk that products linked to deforestation are placed on the EU market and to develop a **definition of deforestation-free supply chains**.

Objectives:

1. Minimise the risk of EU-imported deforestation
2. Increase consumer awareness
3. Promote demand for non-deforestation-associated products
4. Incentivise forest-friendly investment decisions



The **EC** is currently carrying out an **impact assessment**

This **impact assessment** takes different elements into consideration, including:

- EP report "An EU legal framework to halt and reverse EU-driven global deforestation" (October 2020)
- Findings of the Fitness Check of the Forest Law Enforcement, Governance and Trade (FLEGT) and the EU Timber Regulations (2020-2021)
- Results of the public consultation on "Deforestation and forest degradation – reducing the impact of products placed on the EU market"
- Study (carried out by Wood, Trinomics & Wageningen University) commissioned by the European Commission (Q2 2021).

Objective

Proposal for a **regulation (Q3 2021 tbc)**

WHAT OPTIONS ARE CONSIDERED?

Deforestation-free definition

1. Adopting the FAO's definition of deforestation (although excluding plantations)
2. Developing an accountability framework within the UNFCCC range
3. Adopting the UNFCCC range plus adopting a High Carbon Stock approach

Cut-off date

The Commission is considering setting up a cut-off date for 2020, although it indicated its openness to any date between 2010 and 2020.

Scope

- Targeted commodities: **coffee**, along with beef, wood, palm oil, soy, rubber, cereals, cocoa
- Commodities and their derived products
- Illegal and legal deforestation and forest degradation

Potential policy measures (not mutually exclusive):

1. Improved due diligence requirements
2. Benchmarking or country carding
3. Mandatory public certification
4. Mandatory labelling
5. A deforestation-free requirement supported by benchmarking or country carding.

ECF POSITION & ACTIVITIES

OUR COMMON POSITION

We support the EU's objectives to protect and restore the world's forests, and call for a pragmatic approach that addresses the specificities of the coffee sector:

- Smart mix of measures
- Collaborative approach
- EU financial support
- Promotion of "green investments"
- Development of existing sustainability schemes
- Scaling up demand for sustainable products

OUR ACTIVITIES

- Position papers on deforestation
- Participation in public consultation
- Feedback to consultant for impact assessment
- Mapping of sustainability landscape
- Networking and events



ECF Deforestation Workstream

UPCOMING ECF ACTIVITIES

1. Before the legislative proposal is published by EC

Focus on EC, Member States and Missions of Producing Countries

- Step 1

Engage with EC for additional information on the upcoming initiatives and to share the coffee sector's position.

- Step 2

Discuss, align and develop the coffee perspective on policy options

- Step 3

Direct engagement with:

- European Commission: relevant units and directorates, DG ENV
- Countries of origin: raise awareness
- Other stakeholders to build alliances (if appropriate)

2. After the release of the legislative proposal by EC

Focus on the 3 EU institutions at EU + MS level and producing countries

- Step 1

Discuss and align on a reactive statement and/or amendments to the proposal

- Step 2

ECF to share position and engage with:

- European Commission: relevant units and directorates to give feedback
- European Parliament: key MEPs
- Council: Perm Reps, Presidency
- Countries of origin to reinforce our position
- National Associations (for Council and European Parliament)
- ECF member companies to reinforce the message
- Other stakeholders: other sectors, etc.

A close-up photograph of a person's hands pouring water from a silver kettle into a white paper coffee filter. The filter is placed in a glass dripper, which sits on a black electronic scale. The scale is on a wooden table. The background is blurred, showing a coffee shop setting with various bottles and equipment.

THANK YOU FOR YOUR ATTENTION!

Discussion on Working Groups



Dates for 2020 meetings

Next BCA Sustainability Committee Meeting

**Wednesday 8th September 2021 –
1:30pm – 3:30pm** – FDF, 10 Bloomsbury
Way, London, WC1A 2SL

