

**THE BRITISH
COFFEE
ASSOCIATION**

BCA Sustainability Committee Meeting
1st December 2020

www.britishcoffeeassociation.org

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Antitrust Statement

Members of BCA shall not enter into any discussion, activity or conduct that may infringe, on its part or on the part of participants, any applicable competition law.

By way of example, participants shall not discuss, communicate or exchange any commercially sensitive information, including information relating to prices, marketing and advertising strategy, costs and revenues, trading terms and conditions with third parties, including purchasing strategy, terms of supply, trade programs, or distribution strategy.



Housekeeping

- Keep camera ON if possible for the whole duration of the call but microphones OFF whilst listening
- When contributing to discussion activate microphone (and camera if possible)



Agenda

- | | |
|--------------------|--|
| 1.30 - 1.35 | Welcome and introductions |
| 1.35 - 1.45 | News roundup |
| 1.45 - 2.05 | ICO CPPTF Roadmap |
| 2.05 - 2.15 | SCC update |
| 2.15 - 2.30 | Deforestation – ECF & BCA position review and discussion |
| 2.30 – 2.50 | New BCA meeting format and webinar plans in 2021 |
| 2.50 – 2.55 | New Co-Chair update |
| 2.55 – 3.00 | AoB |



News round-up

How can UK retail reach its zero-carbon target by 2040?



Coffee farmers in Kenya, Zimbabwe and Ethiopia suffer pandemic setback

DAILY COFFEE NEWS
BY ROAST MAGAZINE

Olam Coffee Outlines Broad Sustainability Initiative Called LENS

The Guardian

Nestlé joins others to set up first UK-wide coffee pod recycling scheme

BBC | Sign in

NEWS

Covid: Caffè Nero seeks help after pandemic 'decimates' trading

METRO

Costa Coffee releases reuseable antibacterial coffee cup lids

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ICO CPPTF Roadmap

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ICO CPPTF Roadmap

Coffee Public Private Task Force:

- ICO response to sustained low prices 2016-2019 (London Declaration)
- Brings together producing countries, large companies, coffee sector initiatives
- Number of thematic work areas have flowed from that

1. Living, Prospering Income, Resilience and Inclusion of Women and Youth
2. Market Transparency
3. Responsible Consumption
4. Sustainable Production & Sourcing
5. Market Policies and Institutions
6. Global Funding Mechanisms
7. Sector Coordination

ICO CPPTF Roadmap–Outcomes and Activities

1. Living, Prospering Income, Resilience and Inclusion of Women and Youth

- Need for transparency on the income gap in key production areas
- Build increased resilience at producer level against external shocks – market & environmental
- Improve social sustainability & respect for human rights, youth employment & gender equality

Delivered through:

- Stakeholder outreach to determine current understanding & engagement on Living Income
- Understand aspirations of chain and how other CPPTF commitments may play a role in delivering LI
- Working through IWCA and consultant on gender transformative strategies

ICO CPPTF Roadmap–Outcomes and Activities

3. Responsible Consumption

- Increased demand for sustainably produced coffee, especially in production countries

Delivered through:

- Review of existing ICO regional promotional programmes
- Update of ICO Step by step guide to promotional material focused on producing countries

4. Sustainable Production & Consumption

- Sustainable use and protection of natural resources by the coffee sector

Delivered through:

- Outreach & activities still to be defined. Workplan to be developed and approved by CPPTF
- Participation now being sought from beyond normal expertise pool

ICO CPPTF Roadmap–Outcomes and Activities

6. Global Funding Mechanisms

- Effective investments made through multi-stakeholder coordinated funding mechanisms

Delivered through:

- Establishment of a coffee related development aid database
- Investigate possibility for a (green) price stabilisation fund

7. Sector Coordination

- Coordination of individual and shared actions

Delivered through

- Map and relevance check common sustainability performance measurement assets
- Develop common reporting system
- Develop shared vision and Theory of Change of the CPPTF
- Develop a CPPTF Roadmap

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SCC update

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Sustainable Coffee Challenge

Commitment Questions

1. Which focus area your commitment is aiming to impact?
 - Improve livelihoods
 - Conserve nature
 - Strengthen market demand
 - Sustain supply
2. What are your goals/ targets?
3. When will goals/targets be reached?
4. How much will you invest to realise this commitment to reach goals/ targets
5. Which geography does this commitment target?
 - Asia
 - Africa
 - Europe
 - South America
 - North America
 - Global

Sustainable Coffee Challenge

6. Which metrics will you use to monitor & report progress against commitment?

Most Relevant Indicator	Unit of Measurement
➤ Amount of loans disbursed	Weight
➤ Bags of green coffee produced	Area
➤ Forest Area (ha)	Currency
➤ Farmer profitability increase (ROI) on trial site	People
➤ Hectares under renovation	Percentage
➤ Individual Farmers trained	Count
➤ Childhood education levels	
➤ Individual extension agents trained	
➤ Kg of coffee roasted at origin	
➤ Number of beneficiaries from coffee training workshops	
➤ Number of commitments to sustainable production	
➤ Number of farm trial sites	
➤ Number of farms involved	
➤ Number of cooperative/ producer groups involved	

7. Which SDGs are related to this commitment?

Sustainable Coffee Challenge



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Deforestation – ECF & BCA position

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Deforestation legislation

- UK and EU Consultations on use and sale of 'forest risk' commodities
- EU consultation under EU Green Deal & specifically mentions coffee
- UK – incorporation into draft Environment Bill - Section 107 & Schedule 16 –
Use of Forest Risk Commodities in Commercial Activity
- List of commodities to be determined through subsequent Regulations
- **Schedule 16 Part 1**
 - 1 (3) The regulations may specify a commodity only if the Secretary of State considers that forest is being or may be converted to agricultural use for the purposes of producing the commodity.
 - 1 (4) "Forest" means an area of land of more than 0.5 hectares with a tree canopy cover of at least 10% (excluding trees planted for the purpose of producing timber or other commodities).



Recycling Update - EU

- EU Directive 2019/904 Reduction of impact of certain plastic products on the environment
- Art 4: Ambitious & substantial reduction in consumption of cups – quantitative reduction in 2026 *cf* 2022
- By 3/7/21 MS need plan (Cmsn methodology for calculating reduction by 3/1/21)
- Cups of expanded polystyrene – not placed on the market – from 3/7/21
- Cups to carry standardized disposal option information – by 3/7/21
- Cups covered by EPR scheme – to be in place by 31/12/24 or 5/1/23 for EPR schemes in place before 4/7/18



Recycling Update - UK

- Plastics tax – following recent consultation tax will apply from April 2022
- £200 per tonne of plastic where less than 30% recycled plastic content
- Coffee cups and capsules outside scope of tax
- Tax applied at point of packaging manufacture
- Further consultation on both DRS and EPR approaches in 2021
- Draft Environment Bill
 - Schedule 4 – Producer Responsibility
 - Schedule 5 – Disposal Costs
 - Schedule 6 – Resource Efficiency
 - Schedule 8 – Deposit Schemes



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BCA meeting format & meeting plans for 2021

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Dates for your calendar

WEBINARS coming up:

1. Can digitalisation connect the coffee chain - 8th December 3pm
2. WCR – early 2021
3. 2021 programme being developed

BCA Sustainability Committee meetings 2021:

