

THE VOICE OF THE UK COFFEE INDUSTRY.

THE BRITISH
COFFEE
ASSOCIATION



BCA Sustainability Committee
Issues Heat Map Review - 5 March 2019

www.britishcoffeeassociation.org

 @BritCoffAssoc

SUSTAINABILITY ISSUES HEAT MAP – 24 FEBRUARY 2017

IMPACT

High

Medium

Low

Low

Medium

High

INFLUENCE (UK COFFEE INDUSTRY)

Secondary/ associated issues

- Dairy use
- Sugar

Climate change

- Supply chain impact

Consumer education

- Health, packaging, product choice
- Incentivising behaviour change on recycling
- Drive a demand for sustainability

Upskilling process for resilience

- Sustainable landscapes
- Water and carbon intensity of production
- Increasing producer resilience (climate-smart agriculture)

Beyond responsible sourcing

- Transparency
- Modern slavery and human rights
- Encouraging next generation farmers
- Sustainable cost of production

Circular economy

- Having a net positive coffee industry
- Reduce waste
- Reuse/recycling of materials and organic waste
- Zero waste to landfill
- Local councils/government
- Common packaging formats/material
- Life-cycle of product packaging/CO2H2O

SUSTAINABILITY ISSUES HEAT MAP – 5 MARCH 2019

IMPACT

High

Medium

Low

Climate change

- Supply chain impact
- Arabica coffee species under threat

Consumer education and behavior

- Packaging, product choice
- Incentivising behaviour change on recycling
- Drive a demand for sustainability

UK Community

- Industry impact on community and wellbeing

Secondary/ associated issues

- Dairy use
- Sugar

Low

Medium

High

INFLUENCE (UK COFFEE INDUSTRY)

Upskilling process for resilience

- Sustainable landscapes
- Water and carbon intensity of production
- Increasing producer resilience (climate-smart agriculture)

Beyond responsible sourcing

- Transparency
- Modern slavery and human rights
- Encouraging next generation farmers
- Certification schemes
- Gender equality
- Enable technology

Coffee prices

- Sustainable cost of production
- Ensuring fair prices for coffee farmers

Circular economy

- Having a net positive coffee industry
- Reduce waste
- Reuse/recycling of materials and organic waste
- Zero waste to landfill
- Local councils/government
- Common packaging formats/material
- Life-cycle of product packaging/CO2H2O

Topics for future meetings

- Consumer behaviour – unpack this further and gain a better understanding of what wider stakeholders are doing to influence and drive behaviour change
- Gender equality – ensuring women's rights in coffee supply chains
- Sustainable packaging
- Role of technology – especially in supporting climate change
- MSS
- Clarify the role of the BCA moving forwards