

# THE VOICE OF THE UK COFFEE INDUSTRY.

THE BRITISH  
**COFFEE**  
ASSOCIATION



BCA Sustainability Committee Meeting  
5 December 2018

[www.britishcoffeeassociation.org](http://www.britishcoffeeassociation.org)

 @BritCoffAssoc



# Agenda

**13:00 – 13:15 Intro and news update**

- Latte levy
- Government environmental plastics strategy

**13:15 – 14:15 Valpak presentation – Peter Mitchell**

**14:15 – 14:30 Break**

**14:30- 15:00 Low market price and futures market fundamentals - Richard Williams, Falcon Coffees**

**15:00 – 16:00 Survey Results and Committee Feedback**



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# Sustainability News

## Budget 2018: Philip Hammond announces new tax on plastic packaging with less than 30% recycled material

Chancellor fails to back 'latte levy' to cut coffee cup use backed by The Independent's campaign

Autumn Budget – nod to industry action, which will be monitored  
Timeline and consultation is TBC, but Waste and Resources Strategy is coming up

## Coffee prices at 12-year low on high supplies

BCA interview with Thomson Reuters Foundation on pricing and impact on supply chain and sustainability of farmer livelihoods

## McDonald's May Not Be Saving the World, But It's Doing Something (Anything) About Coffee

84 percent of its McCafé-brand coffee sold in the U.S., and 54 percent worldwide, is “sustainably sourced.” The goal is to have 100 percent of its coffee sustainably sourced globally by 2020



# Peter Mitchell - Valpak





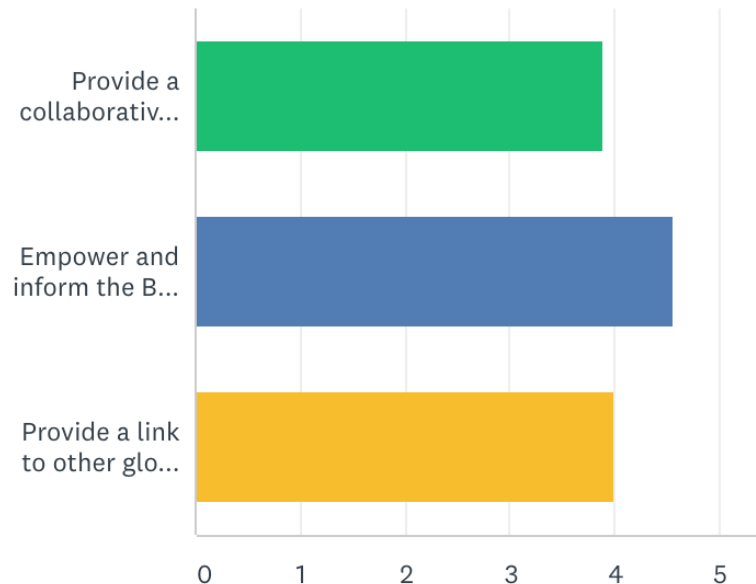
# Survey results



# Committee Feedback - Survey results

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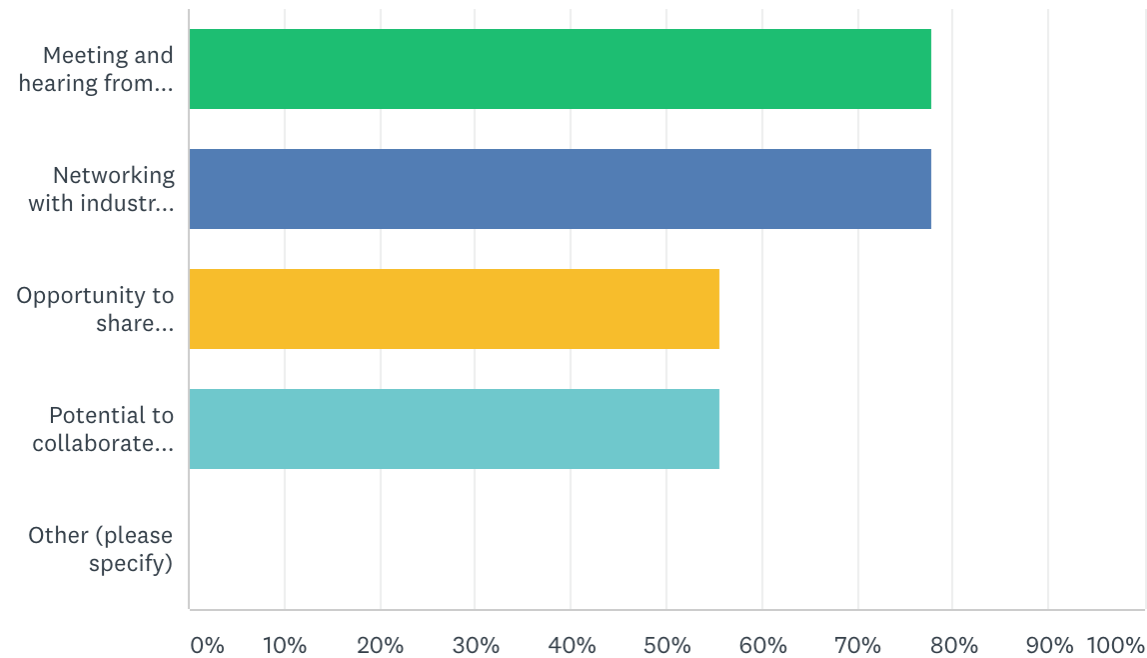
- **Very positive feedback received from 9 members of the Committee**
  - **Great networking forum and useful for resource sharing**
  - **Creates a broader vision of what is taking place in the industry**
- **Working well towards our Terms of Reference – perhaps look for ways to boost the piece on collaboration:**



# Committee Feedback - Survey results

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- **External speakers hugely valued:**

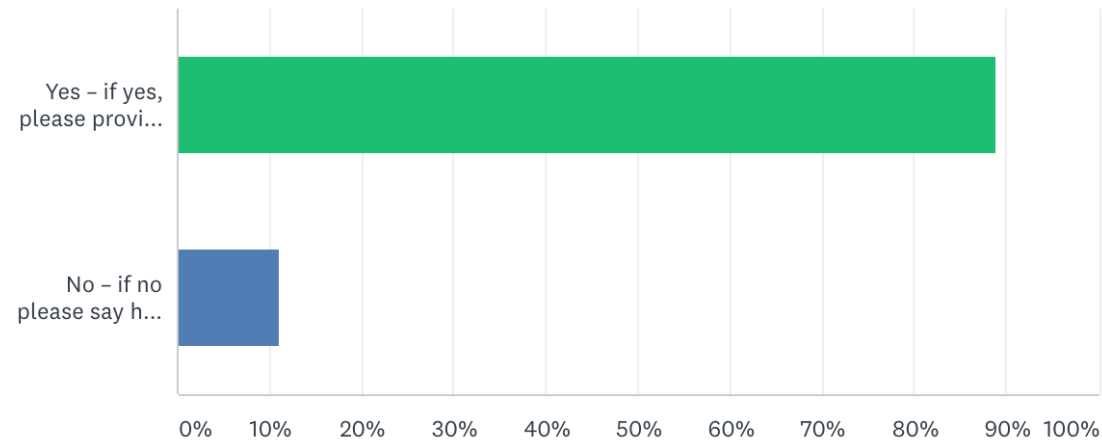


# Committee Feedback - Survey results

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Has being a member of the BCA Sustainability Committee provided you with any tangible benefits in your role or your organisation's understanding of UK coffee industry issues? (please select one)

Answered: 9 Skipped: 0



- **Tangible benefits included:**
  - **Support insights in crafting companies Mission and sustainability objectives**
  - **Guest speaker presentations shared internally**
  - **Direct collaboration opportunities**



# Committee Feedback - Survey results

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- **Other feedback**
  - **More focus on origin issues in future sessions**
  - **How can the BCA support consumer education**
  - **Large desire NOT to split the committee into working groups**
  - **Happy with current format**

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